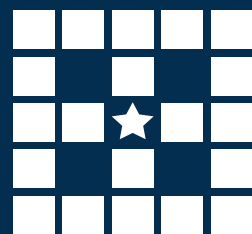


# MEET A NEW KIND OF AGENCY

Innovative. Data-driven. Results first.



**NATIONAL  
POSITIONS**  
PROFITABLE INTERNET MARKETING

# 20

## Years of Profit-Driven Innovation

For 20 years National Positions has grown from an SEO-dedicated brand into an omnichannel digital marketing agency. From ecommerce and Amazon to social media and web design—we have experts to scale any type of campaign!

# 150

## Marketing Experts and Counting

Marketing talent knows no border. Our commitment to building a team composed of the best minds in marketing has led to creating a truly global team. Results are what matter. And in a digital world, we are breaking through barriers to work with the best.

# 300+ Publications

We are a leading voice in the digital marketing industry as proven by our 300+ Forbes Agency Council publications. From advancements in AI and branding to the value of 1st party data and customer loyalty - we have covered every aspect of the marketing world on Forbes.



**Bloomberg  
Radio**

LOS ANGELES  
BUSINESS JOURNAL



**GEEK OUT**

# 20+ Awards and Certifications

Our marketing impact has been featured worldwide from the stages of Affiliate World to the digital pages of Forbes. As we continue outperforming - the accolades from Google, Meta, and Amazon continue to stream through National Positions doors!



# Our Values



## Results First

Obtain optimal results for every client. Utilize the best tools and platforms to help our clients scale faster than their competition.



## Deliver WOW Every Time

Establish an unwavering commitment to sustaining a customer experience that exceeds expectations and delivers wow at every interaction.



## Doing What's Right

Working with integrity, honesty, and transparency, producing the right solution for our clients' needs.



## Desire To Be The Best

Sustain a passionate interest in the latest industry insights and have a willingness to learn, share, and implement these insights.



## Constantly Innovate

Embracing out-of-the-box thinking and continually test new concepts to provide our clients with the best scalable solutions as the industry evolves.



# Our Strategic Solutions

*Bespoke digital solutions tailored to your goals.*

✓ PPC (Google and Microsoft)

✓ Pinterest Marketing\*

✓ Conversion Rate Optimization

✓ Meta Marketing\*

✓ YouTube Marketing\*

✓ Amazon & Walmart Marketing

✓ TikTok Marketing\*

✓ Search Engine Optimization (SEO)

✓ Influencer Marketing

✓ Snapchat Marketing\*

✓ Marketing Automation

✓ Affiliate Marketing

*\*Providing paid media and organic management\**





# Our AdBeacon™ Technology

*Ad optimization powered by your 1st-party e-commerce data. An advantage no other agency provides!*

- ✓ **Attribute** ad campaign success accurately
- ✓ **Find** your best-performing ad creatives
- ✓ **Eliminate** wasted ad spend and supercharge scaling
- ✓ **Uncover** your most profitable audiences and customers
- ✓ **Improve** the lifetime value of customers

*\*Companies that use AdBeacon lower their ad budgets by 20%\**

*\*Companies using AdBeacon see growth improvements of 15 - 30%\**

*\*Proprietary and patent pending technology*



# Your Strategic Advantage Our GRACE Framework

*Scale your business with our strategic blueprint for maximizing digital marketing ROI, conversion and growth*



## **Growth Strategy**

Your high-level marketing roadmap from a CONVERSION perspective across your campaigns. Success must start with strategy.



## **Reach**

Pinpointing the right customers at the right time as they research the product or service solution for their needs.



## **Action**

Uncovering the most valuable actions, engagements, and conversion triggers within your campaigns that fuel conversions.



## **Conversion**

Leveraging all the automation, targeting, retargeting, trust-building, contextual relevance, and beyond that contribute to the final conversion.

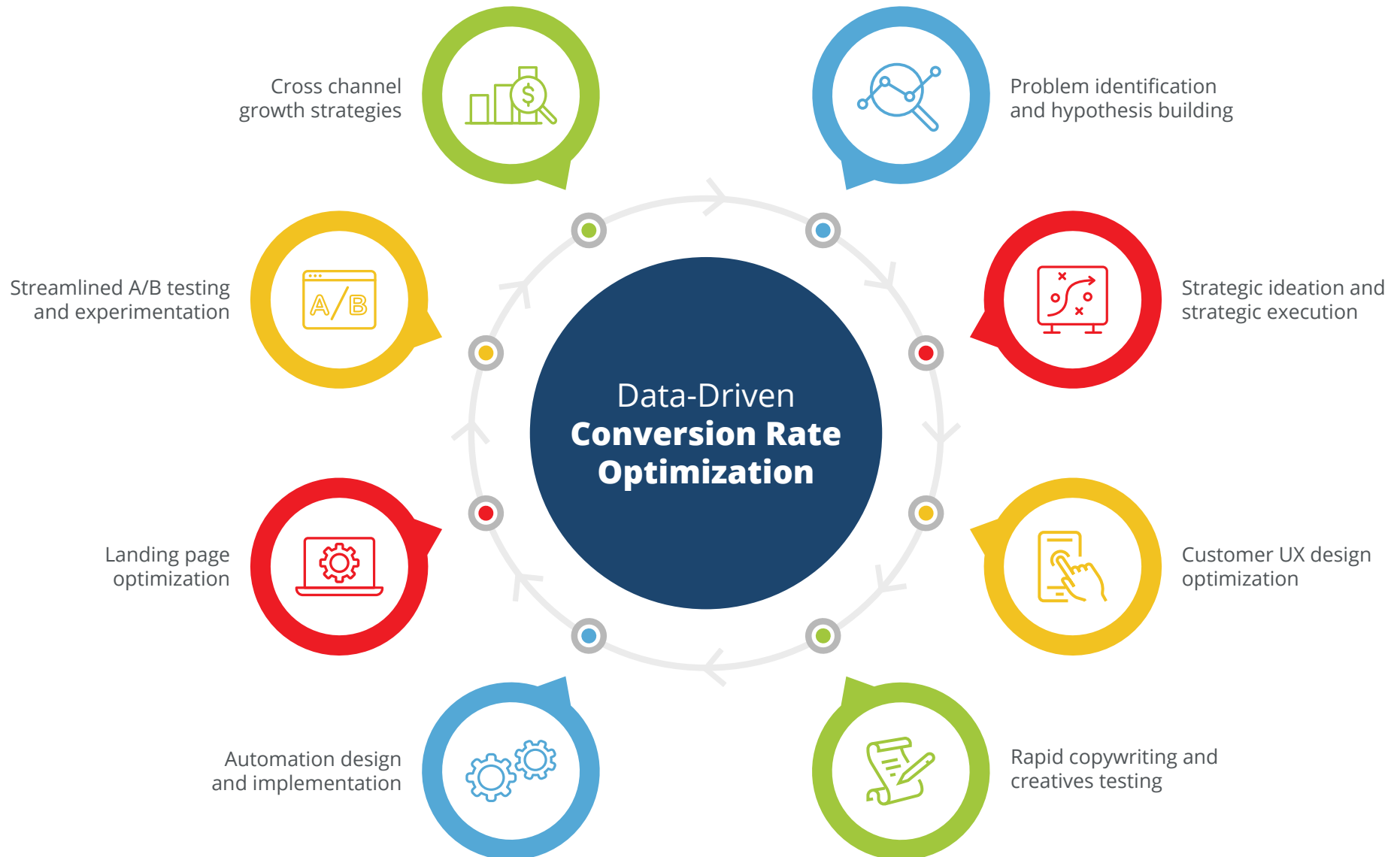


## **Engagement**

Nurturing your growing customer base is a critical step in delivering the highest value, driving the greatest lifetime customer value.

# Our Conversion-First Approach

*Deep-data learning, testing, and optimization strategies to supercharge conversions and profitability.*





# Strategic Performance Management

*Simplifying the omnichannel experience*



Strategy  
Development



Forecasting  
and Analysis



Streamlined  
Communications



Cross-Channel  
Coordination



Business Intelligence  
Reporting

# Our Data-Driven Advantage

*Better Business Intelligence to Fuel Profitability*



AI-Fueled Digital Strategies



Real-Time Performance Insights



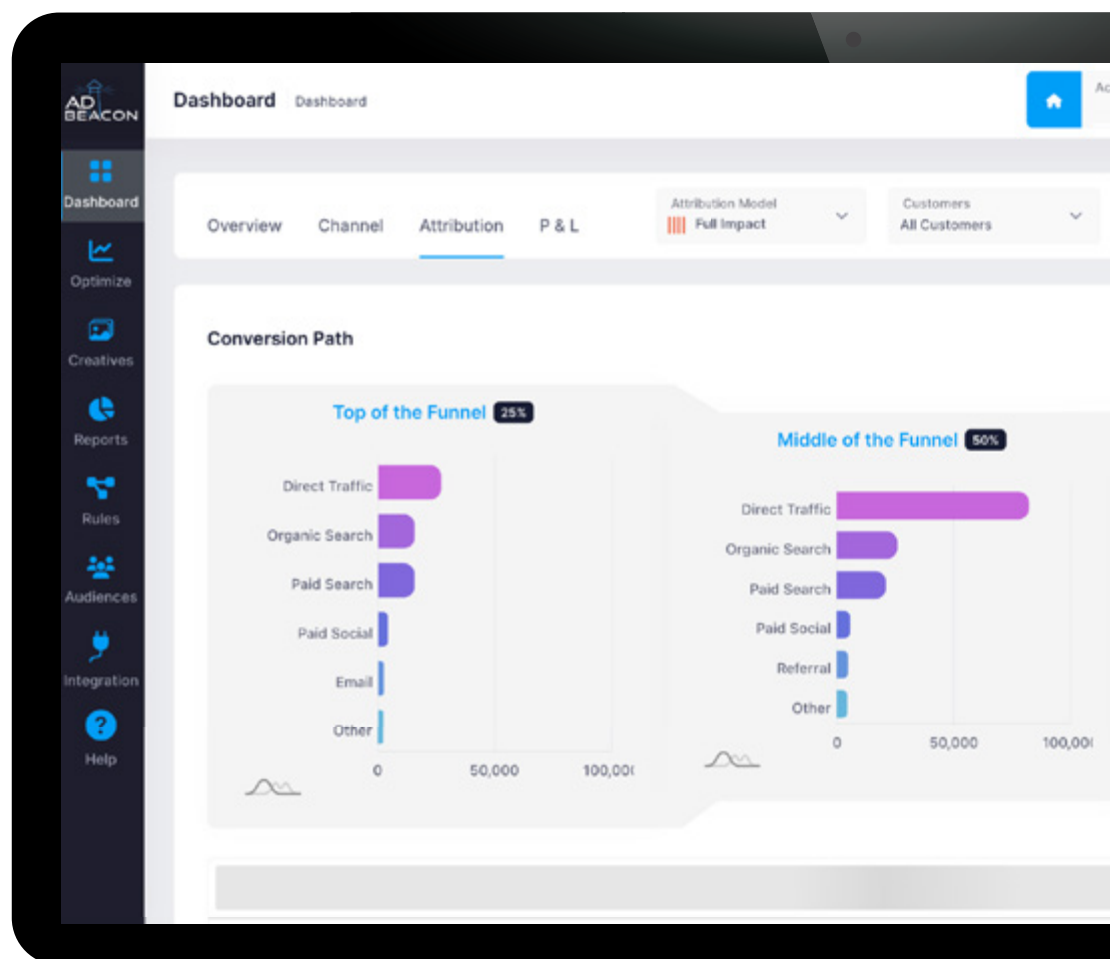
Transparent reporting metrics



1st-party data approach



Pinpoint success attribution





# Our E-Commerce Expertise

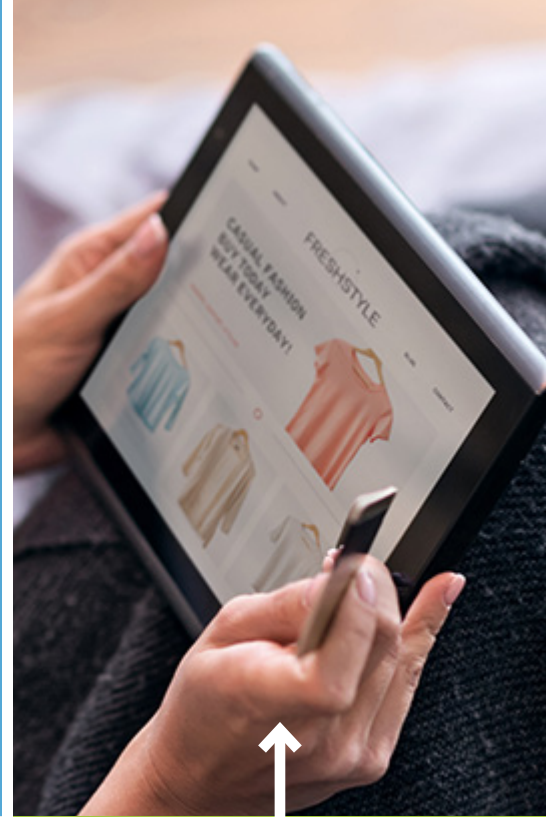


## Amazon Experts

Ecommerce sales skyrocketed to 5.7 Trillion worldwide in 2022, and nearly \$130 billion of this went to Amazon marketplace sellers. With the average seller raking \$160,000 in revenues, Amazon is an unbeatable opportunity.

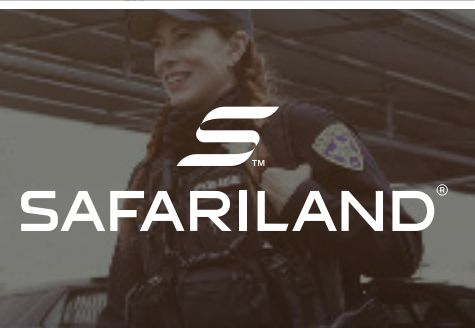
## Shopify Experts

When selling direct, it is hard to beat the flexibility of Shopify. We ensure that your products and Shopify store are fully optimized to streamline the sales process. Shopify is trusted by some of the biggest brands, including Red Bull and Kylie Cosmetics.



## Shopping Feed Management

There are over 1,000 ecommerce channels online, and they all play by their own rules. Let us manage and optimize your ecommerce product feeds so you can focus on your business. Sell more without the guesswork!



## Our Clients Say It Best...

“ These guys at National Positions are amazing - let me first start off by saying they are incredibly smart with internet marketing. Steven and Michael call me on a weekly basis with updates which is awesome! These guys are probably the best agency I've ever worked with after 7 years of running ads.

- Craig Rensnick

”

“ I have been working with National Positions for over a year now. I was with another large agency in Santa Clarita and was promised the world but they never delivered. I was running a Google campaign on my own and they said an expert can do it better - they failed. However, since switching to National Positions, we started getting new leads within the first 10 days and they continue to this day providing quality leads for us.

- Amy R.

”

“ We chose National Positions after going through a thorough comparison with 2 other agencies. National Positions won hands down. They offer great service, great results, and are very accessible and knowledgeable. I'm very happy with our choice. Thanks, National Positions!

- Robin McNeill

”



# Hundreds of Success Stories

*See our featured client case studies on [NationalPositions.com](https://NationalPositions.com)*



## BRIXTON

**760%** Return on Ad Spend (Social)  
**870%** Return on Ad Spend (Google)  
**450%** Higher Social Commerce Revenues  
**\$1M +** In Assisted Revenues (Monthly Avg.)



## Foresight Sports

**\$1M+** in BF/CM Revenues (2022)  
**1500%** Return on Ad Spend (Facebook/Meta)  
**70%** Better Return on Ad Spend (Facebook/Meta)  
**265%** Greater Purchase Volume (2022)



## Safariland

**540%** Return On Ad Spend (Social)  
**17,000%** Higher Amazon Sales Revenues  
**22,000%** Greater Conversion Volume  
**1200%** Higher Conversion Rates





# Getting Started

There you have it! Now that you know all about us, we're excited to get to know you and your brand. Contact your Digital Marketing Strategist to set up a complimentary Digital Marketing Audit. Act now if you are serious about taking your business growth to the next level.



**Local:** (818) 852-0600

**Toll Free:** 1 (877) 866-6699



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